



Artera

Event Management Software



**Highly configurable and Robust
Event Management Software**



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Welcome to Artera, home of leading, Event Management Software

Trusted by professionals across the world, we help our customers manage their clients, staff, venues, events and data.

Artera has a reputation for being a solution built from the ground up specifically for event management teams. Before the very first line of code, it's founders understood what was fundamentally important to such a strong service-led industry: the ability to deliver the kind of exceptional customer service that builds loyalty and grows business.

Artera is helping event management teams streamline processes, achieve operational efficiency, and deliver a smooth customer experience.

We work as partners to our customers, offering software that is functionally one of the richest and deepest in the market, delivered by a team of industry experts. We are also currently working on improving our software by working on cutting edge innovation and utilizing the latest technologies, enabling ever deeper must-have features.

Artera continues to develop tools to allow our customers to unlock the powerful value held within their data which will provide the intelligence and confidence that will drive business growth and we aim to be at the forefront of Even Management for the years and decades to come.



Solution designed especially for managing events

Artera provides the technological capabilities that help event managers around the world manage clients, staff, venues, events and data more simply and efficiently than ever.

Artera is rich in functionality, strong in integration and mobile, so its with you on the venue floor- or anywhere else- for maximum convenience and flexibility.

- Multiple venue types
- Ticket Designer for each event
- Venue map designer
- Form designer for Custom booking
- Survey creation and response tracking
- Online player and VR Support
- Online Shop for merchandise
- Customer marketplace for ticket trading
- Automatic SMS, Email, and WhatsApp communication
- Comprehensive reports
- Automatic event metadata retrieval
- Customer cashback using referral links
- Digital Wallet

Streamline customer contact & manage reservations

Artera streamlines your customer interactions from the very first contact, helping you deliver the kind of customer service that turns new enquiries into reservations, delights customers and builds loyalty

- Manage Venue reservations
- Multiple export formats
- Boost revenue by tracking budgets, expenses, and revenues
- Rich reporting and analysis
- Track check-ins and check-outs
- Customer Trading Platform
- Loyalty Program



Keep a handle on Reservations, Orders and Stocks

Artera's industry specific software is the toolkit that helps your team stay on top of everything in your organization. From event registration to check-ins and even post-event surveys, Artera keeps your organized and makes it easy to manage discounts, coupons, gift cards, invoices, budget and event plans.

- ◆ Ensure your events are within budget
- ◆ Scheduling efficiency with built-in calendars and table views
- ◆ Online store with Procurement management.
- ◆ Manage all event types from Operas to Cinemas, Theatres and even **Museum Tours** and Exhibits
- ◆ Auto invoicing and ERP Integrations



Tightly control your finance

Artera's custom built-in finance module keeps you on top of your budgets and finances with ease. It's multi-currency, making financial management and reporting seamless and consistent across multiple venues, event types and event visitor nationalities.

- ◆ Customizable dashboard of key financial data
- ◆ On-demand reporting on forecast revenue and event or venue finances
- ◆ Effortlessly manage donations and order planning
- ◆ Integration with ERP's and accounting software

Security

Data security our number one priority. **Artera** software protects your customer data at all times. Robust access controls and locked-down digital activity records ensures your data is secure even in case of a breach

- Secure data sharing and restricted access
- Facilitate staff collaboration with smart notes against Events, Reservations and more
- Audit and control system with user privileges
- Secure storage of vital documents and media
- Triggered important alerts

Artera, a trusted partner

With **Artera**, you are assured of two things: optimum event management software and unrivalled deep industry expertise. Together they make a powerful combination

Our Solution

- Designed and built for event management
- Modular solution to facilitate event management
- Deep customization and flexibility
- Powerful reporting
- Broad cross-system integration
- Ambitious ongoing development roadmap

Our Expertise

- Track record in helping organizations deliver exceptional events
- A partnership approach to working with our customers
- Industry specific expertise and product development
- Professionals with key understanding in event management



Artera

Event Management Software

Excellence in Event Management